



2019 RESNET

BUILDING PERFORMANCE CONFERENCE
SPONSOR & EXHIBITOR PROSPECTUS

NEW ORLEANS, LA | FEBRUARY 25-27



RESNET[®]
RESIDENTIAL ENERGY SERVICES NETWORK

2019
Conference
New Orleans, LA • Feb 25-27



ABOUT RESNET

The Residential Energy Services Network (RESNET) was founded in 1995 as an independent, non-profit organization to help homeowners reduce the cost of their utility bills by making their homes more energy efficient.

RESNET Goals to Achieve RESNET Mission for 2018 include:

- RESNET and HERS Raters Recognized as the Gold Standard for Measuring and Labeling Home Performance
- Maintain and Enhance Credibility of HERS Index Scores Through Robust Quality Assurance
- Adopt Water Rating Index American National Standard
- Grow Business Development Opportunities for HERS Raters
- Increase Demand for HERS Ratings

Based on the RESNET mission, goals and foresight for where the building performance industry is headed, we cater our annual conference to bring the most valuable information to you and your customers.



ABOUT CONFERENCE

The RESNET Building Performance Conference is the premier national forum on home energy ratings, existing home retrofits, building codes and energy policy.

This event offers strategic options to business challenges and provides a venue where you can obtain usable solutions in an evolving industry. This is the place to network with the best building performance professionals and obtain crucial information on the home performance industry.

The 2019 RESNET Building Performance Conference will take place on February 25 - February 27 in New Orleans, LA (NOLA) at the Sheraton New Orleans Hotel on Canal Street in downtown NOLA. Our theme this year is “Let Us Go Forward Together,” and given the New Orleans location, we’ve also adopted a conference motto of “Work Hard, Play Hard”.

WELCOME TO NEW ORLEANS!



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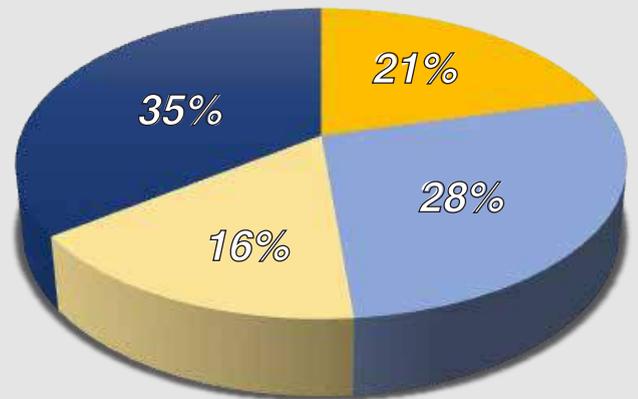
RESNET CONFERENCE OVERVIEW

Based on survey data collected from the 2018 Conference, there is a wide range of attendees from many different segments in the industry, but a majority of RESNET Conference Attendees are from the HERS Rating industry, homebuilders and program sponsors.

Last year's conference in Orlando, FL was the first year RESNET Conference for many attendees, but the majority have been RESNET Conference goers for over five years.

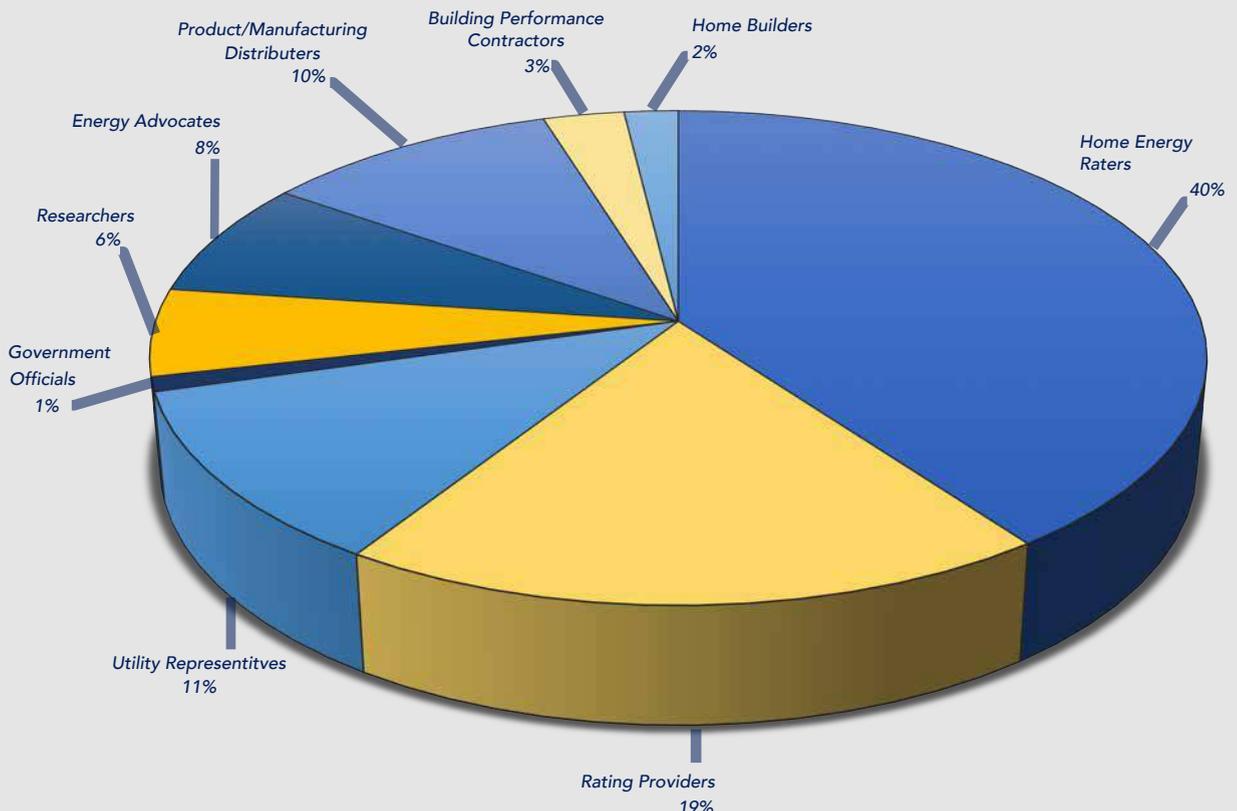
These statistics indicate that your customers are the majority of the attendees present at the conference, including Raters that are emerging and seasoned professionals in the home energy field and looking for reliable and dependable suppliers.

ATTENDANCE BASED ON YEARS



■ 1st Year ■ 2-3 Years ■ 4-5 Years ■ 5+ Years

ATTENDANCE BASED ON INDUSTRY



CONFERENCE SPONSORSHIP OPTIONS

SHOW YOUR SUPPORT FOR RESNET &
THE BUILDING PERFORMANCE INDUSTRY!

ALL SPONSORSHIPS INCLUDE THE FOLLOWING LOGO PLACEMENTS:

- Pre-Conference Promotional Materials
 - Conference E-Blasts
 - Conference Facebook Event Page
- RESNET Conference Website
- First Day General Session
- Entrance Unit in Front of Exhibit Hall

TIER 1 SPONSORSHIP - RESNET CONFERENCE PREMIER SPONSOR

Sponsorship that provides premier exposure and spotlight for your company.

Seven Complimentary Conference Registrations

Full Convention Access for up to Seven People (\$5,250 Value)

Complimentary 10 x 20 Exhibit Space

10 x 20 Booth for Company (\$4,400 Value)

TOTAL COST - \$20,000

Supplier Advisory Board Members can upgrade to this Sponsorship for only \$10,000

TIER 2 SPONSORSHIP - RESNET CONFERENCE CHAMPION

Sponsorship that offers top tier recognition on the conference website and in all materials.

Five Complimentary Conference Registrations

Full Convention Access for up to Five People (\$3,750 Value)

Complimentary 10 x 10 Exhibit Space

10 x 10 Booth for Company (\$2,200 Value)

TOTAL COST - \$10,000

Supplier Advisory Board Members are automatically considered Conference Championship Sponsors.

TIER 3 SPONSORSHIP - CONFERENCE SPONSOR

Sponsorship that showcases your support of the RESNET Conference and the industry.

Two Complimentary Conference Registrations

Full Convention Access for up to Two People (\$1,500 Value)

Complimentary 10 x 10 Exhibit Space

10 x 10 Booth for Company (\$2,200 Value)

TOTAL COST - \$7,000

CONFERENCE SPONSORSHIP OPTIONS

CONTINUED...

TIER 4 SPONSORSHIP - RESNET CONFERENCE PATRON

Exhibit and sponsor with this affordable sponsorship option!

One Complimentary Conference Registration
Full Convention Access for One Person (\$750 Value)

Complimentary 10 x 10 Exhibit Space
10 x 10 Booth for Company (\$2,200 Value)

TOTAL COST - \$3,500

TIER 5 SPONSORSHIP - RESNET CONFERENCE SUPPORTER

Not exhibiting but still want to sponsor? Showcase your company at an affordable cost!

One Complimentary Conference Registration
Full Convention Access for One Person (\$750 Value)

TOTAL COST - \$1,500



TARGETED SPONSORSHIP OPTIONS

SHOWCASE YOUR COMPANY BY SPONSORING CERTAIN EVENTS & ASPECTS OF THE CONFERENCE

ALL SPONSORSHIPS INCLUDE THE FOLLOWING LOGO PLACEMENTS:

- Pre-Conference Promotional Materials
 - Conference E-Blasts
 - Conference Facebook Event Page
- RESNET Conference Website
- First Day General Session
- Entrance Unit in Front of Exhibit Hall

CONFERENCE RECEPTION SPONSOR

Distinguished recognition at the Monday night reception, signage, literature, and giveaways can be placed during the reception to ensure that your customers have a great time! (Limited to one sponsorship)

Three Complimentary Conference Registrations

Full Convention Access for up to Three People (\$2,250 Value)

WIFI SPONSOR

TOTAL COST - \$15,000

Connect with RESNET attendees in the expo hall and registration area at conference! Company logo and custom password will be used on wi-fi log-in page.

TOTAL COST - \$15,000

CONFERENCE REGISTRATION SPONSOR

Exclusive recognition at the registration area that includes additional logo and promotional materials that can be placed when attendees collect their badges on-site. (Limited to one sponsorship)

Three Complimentary Conference Registrations

Full Convention Access for up to Two People (\$1,500 Value)

TOTAL COST - \$9,000

MOBILE APP SPONSOR

Up to three sponsors can showcase their company on the RESNET Conference Mobile App. Your company logo will be the first thing attendees see when they open the app to view their schedule! (Limited to three sponsorships)

One Complimentary Conference Registration

Full Convention Access for One Person (\$750 Value)

TOTAL COST - \$6,000



TARGETED SPONSORSHIP OPTIONS

CONTINUED...

SOLD - LANYARD SPONSOR

Offers exclusive recognition via company logo on lanyards for conference attendees and one complimentary conference registration. (Limited to one sponsorship)

One Complimentary Conference Registration

Full Convention Access for One Person (\$750 Value)

TOTAL COST - \$6,000

AFTERNOON BREAK SPONSOR - ONLY ONE LEFT!

Afternoon break sponsorships provide food and refreshments to attendees in between sessions. Complimentary signage will be placed on tables to display your company's logo. (Limited to three sponsorships)

One Complimentary Conference Registration

Full Convention Access for One Person (\$750 Value)

TOTAL COST - \$2,500

PROFFESIONAL PHOTO SPONSOR

The Professional Headshot Photo sponsor will receive exclusive recognition at a photo booth in the exhibit hall for attendees to have a professional headshot taken! The sponsorship offers recognition on the conference website, at the photo booth and on the photo website. (Limited to one sponsorships)

TOTAL COST - \$2,000

SOLD - CHARGING STATION SPONSOR

Charging Station sponsorships are \$1,500 and offer exclusive recognition of a stationed charging stations that attendees can use for phones and laptops. (Limited to one sponsorships)

TOTAL COST - \$1,500

ENERGY SMART BUILDER SPONSOR

Energy Smart Builders can show their support of the conference as well! This sponsorship is catered specifically to RESNET's builder partners.

TOTAL COST - \$1,500

HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE CONFERENCE?

Let us know how we can best cater and promote your company!

REGISTER EARLY TO RECEIVE MAXIMUM EXPOSURE AND ENSURE THAT YOUR COMPANY LOGO WILL BE INCLUDED ON ALL CONFERENCE PROMOTIONAL MATERIAL.

For more information and to sign up today, visit the sponsor registration webpage: <https://conference.resnet.us/sponsors>



RESNET 2019 EXHIBIT

You will find no other tradeshow like the RESNET Building Performance Conference Expo! The RESNET exhibit hall provides a unique opportunity to introduce your services and products to Home Energy Raters, builders, home performance contractors and consultants.

The RESNET Conference trade show is dynamic, exciting and an excellent place to network with the best of the best in the home performance industry. RESNET Conference attendees are a wonderful audience to showcase your newest products and services. Don't miss out on this great opportunity!

All booths come with a 6' table, 2 chairs and the expo hall is carpeted. One full attendee registration is included in the booth package (**\$750 value**). Additional registrations for people that are just working the exhibit are only \$150.

- 10' X 10' Booth - \$2,200
- 10' X 20' Booth - \$4,400

REGISTER AS EARLY AS POSSIBLE TO SECURE A PREMIER EXHIBIT SPACE FOR THE TRADESHOW. BOOTHS ARE SOLD ON A FIRST COME, FIRST SERVE BASIS.

For more information and to sign up today, visit the exhibitor registration webpage at <https://conference.resnet.us/exhibitors>



EXHIBIT HALL MAP

FOOD & SEATING

108	109	208	209	308	309	408	409	508	509
106	107	206	207	306	307	406	407	506	507
104	105	204	205	304	305	404	405	504	505
102	103	202	203	302	303	402	403	502	503
100	101	200	201	300	301	400	401	500	501

ENTRANCE



RESERVE YOUR BOOTH ASAP!

To register and view the most current floorplan visit
<https://conference.resnet.us/exhibitors>

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**WE LOOK FORWARD
TO SEEING YOU IN NOLA!**

QUESTIONS? CONTACT

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